



BLUEMOON

The Official Whitepaper
March 2022



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What is \$BLUM?

BLUEMOON (\$BLUM) is a hyperdeflationary token featured with rewards incentivizing its investors, unique lottery pool system and wealth protection with a buyback and burn mechanism.

The reward pool is designated to help our holders to increase their holdings by making the total supply of BLUM scarcer with each transaction made. Our holders are given the access to 3 streams of passive income by simply holding BLUM token.

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Moonomics



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Make your money work for you

As you know, there are lots of tokens with deflationary tokenomics exist. Although, **BLUM** is unique, in terms of **BLUM** is developed to be the first hyper deflationary reflective token with never ending lottery pool designated to serve the best of **BLUM** holders.

BLUM holders will earn **BUSD** accumulated in the fee pool and granted lifetime access to our unique lottery draw. **5%** (from buy and sell fee) of total transaction volume is stored in **BUSD** as rewards periodically, which is transferred instantly to their wallets.



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2 % transaction fee is accumulated for buyback purpose, which will then contribute to reduction of the number of **BLUM** tokens in circulation, furthermore, to sustain **BLUM**'s price growth and demand.

3% of every transaction is transferred into the **Liquidity Pool** on **PancakeSwap** to provide stable price floor and protection against whale dumps.

"Do your little bit of good where you are, It's those little bits of good put together that overwhelm the world."

2% of transaction fee is accumulated for charity purposes. Each month, a poll is conducted among **BLUM** holders to decide which charity will be funded from the charity pool.

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Another **5%** of total transaction will automatically be stored in a **BNB** lottery pool. When the amount of **BNB** in the lottery prize pool hits a certain threshold (**15 BNB**), **BLUM** investors are given the opportunity to take part in the lottery draw, then **5** lucky holders to will share our prize pool equally.

Minimum eligible token balance to receive **BUSD** reward and lottery ticket is **210,000,000**.

Lottery winners will be announced through our official Twitter alongside transaction history.

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Locked liquidity

Initial liquidity will be locked in for minimum of 12 months. Trusted third party PINKSALE will act as an intermediary to ensure all raised fund is locked in secure and reliable locker for entire time period.

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Join us our journey to the Blue moon.

Together we can reach for the moon and achieve our goals.

Our holders will be happy and wealthy with **\$BLUM**.

www.thebluemoon.io